

# TEDx Duluth

## *Attendee FAQs*

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### **What does a TEDx Talk contain?**

#### **What is a TEDx Talk?**

A TEDx Talk is a showcase for speakers presenting great, well-formed ideas. Talks are usually under 18 minutes and are delivered by a single speaker, though the ideal length varies based on the format. Shorter talks, ranging from 3 to 9 minutes, are common for concise, focused ideas.

#### **Why under 18 minutes?**

While 18 minutes is the traditional limit for TED and TEDx Talks, many talks are even shorter; some of the most impactful TED Talks have been just 5 minutes.

That said, the ideal length can vary based on the format. A 3 to 9 minute talk might be perfect for a highly focused idea, while a dynamic interview or dialogue between two speakers may naturally stretch a bit longer, up to 30 minutes, when the format calls for it.

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## Types of Talks:

1. **The big idea:** The talks that make one or two very strong points, and it's important.
2. **The tech demo:** An onstage look at some clever new invention that the speaker was a part of creating.
3. **The performance:** Music, dance, magic, puppetry, or some other performance to captivate your audience.
4. **The artist's statement:** In these talks, artists showcase their art and explain the meaning and process behind what they create.
5. **The “dazzle with wonder”:** These talks are mainly about the amazement of science and discovery.
6. **The small idea:** These talks are not about one big, world-changing idea, but instead a very engaging take on an interesting topic.
7. **The “issue” talk:** These talks expose your audience to an issue that they may not otherwise know much about.

See examples of each of these talks here: [What is a TEDx Talk?](#)

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## What our time together looks like:

What is included with an event ticket?

- Access to see engaging local speakers with ideas that WILL change your life and spark further conversation
- Breaks to network with community members
- Invite to after party promotions

## Day Of Event Logistics

Once you check-in you are free to explore the venue and select a seat. The seats are first come; first serve.

Speaker session tickets are available for purchase onsite during the event. The TEDxDuluth offers a single stage. One speaker talks during their scheduled start time.

There is no dress code, please wear what makes you comfortable.