

# TEDx Duluth

## *Attendee FAQs*

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### **What does a TEDx Talk contain?**

#### **What is a TEDx Talk?**

A TEDx Talk is a showcase for speakers presenting great, well-formed ideas. Talks are usually under 18 minutes and are delivered by a single speaker, though the ideal length varies based on the format. Shorter talks, ranging from 3 to 9 minutes, are common for concise, focused ideas.

#### **Why under 18 minutes?**

While 18 minutes is the traditional limit for TED and TEDx Talks, many talks are even shorter; some of the most impactful TED Talks have been just 5 minutes.

That said, the ideal length can vary based on the format. A 3 to 9 minute talk might be perfect for a highly focused idea, while a dynamic interview or dialogue between two speakers may naturally stretch a bit longer, up to 30 minutes, when the format calls for it.

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## Types of Talks:

1. **The big idea:** The talks that make one or two very strong points, and it's important.
2. **The tech demo:** An onstage look at some clever new invention that the speaker was a part of creating.
3. **The performance:** Music, dance, magic, puppetry, or some other performance to captivate your audience.
4. **The artist's statement:** In these talks, artists showcase their art and explain the meaning and process behind what they create.
5. **The “dazzle with wonder”:** These talks are mainly about the amazement of science and discovery.
6. **The small idea:** These talks are not about one big, world-changing idea, but instead a very engaging take on an interesting topic.
7. **The “issue” talk:** These talks expose your audience to an issue that they may not otherwise know much about.

See examples of each of these talks here: [What is a TEDx Talk?](#)

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## What our time together looks like:

Tickets will be offered per session, morning or afternoon session, or the whole day with an option to add lunch and/or merchandise with your purchase.

[\*\*PURCHASE YOUR TICKETS HERE\*\*](#)

What is included with a full day event ticket?

- Access to see 16 engaging local speakers with ideas that WILL change your life and spark further conversation
- Breaks to network with community members
- Invite to our after party promotions at Canal Park venues

Upgrade your ticket to VIP for more access:

- Designated VIP front of venue seating
- VIP Gift (Pick-up at registration table)
- Exclusive Q & A with speakers following their session

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## Day Of Event Logistics

The event will be held in the Harborside Ballroom at the DECC. Parking is available onsite at the venue for **\$10 per vehicle**. You are welcome to park in Downtown Duluth or Canal Park. Each is within walking distance to the venue or access via the skyway.

Once you check-in you are free to explore the venue and select a seat. The seats are first come; first serve. VIP will be seated at the front of the venue.

Lunch tickets and/or merchandise are **pre-purchase only** and are an additional purchase to your speaker session ticket to keep the event at low cost and accessible. See ticketing website for further details regarding your purchases. Merchandise ordered after January 24th will be available for shipping options.

Speaker session tickets are available for purchase onsite during the event. The venue offers a single stage. One speaker talks during their scheduled start time.

There is no dress code, please wear what makes you comfortable.