

TEDx Duluth

Attendee FAQs

- 1. What does a TEDx Talk contain?**
- 2. What is the Layout of the day?**

What does a TEDx Talk contain?

What is a TEDx Talk?

A TEDx Talk is a showcase for speakers presenting great, well-formed ideas. Talks are usually under 18 minutes and are delivered by a single speaker, though the ideal length varies based on the format. Shorter talks, ranging from 3 to 9 minutes, are common for concise, focused ideas.

Why under 18 minutes?

While 18 minutes is the traditional limit for TED and TEDx Talks, many talks are even shorter; some of the most impactful TED Talks have been just 5 minutes.

That said, the ideal length can vary based on the format. A 3 to 9 minute talk might be perfect for a highly focused idea, while a dynamic interview or dialogue between two speakers may naturally stretch a bit longer, up to 30 minutes, when the format calls for it.

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Types of Talks:

1. **The big idea:** The talks that make one or two very strong points, and it's important.
2. **The tech demo:** An onstage look at some clever new invention that the speaker was a part of creating.
3. **The performance:** Music, dance, magic, puppetry, or some other performance to captivate your audience.
4. **The artist's statement:** In these talks, artists showcase their art and explain the meaning and process behind what they create.
5. **The “dazzle with wonder”:** These talks are mainly about the amazement of science and discovery.
6. **The small idea:** These talks are not about one big, world-changing idea, but instead a very engaging take on an interesting topic.
7. **The “issue” talk:** These talks expose your audience to an issue that they may not otherwise know much about.

See examples of each of these talks here: [What is a TEDx Talk?](#)

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What our time together looks like...

Time	What's Happening
9:00am-10:15 am	Session 1: TBD
10:45am-12:00 pm	Session 2: TBD
12:00pm-1:00 pm	Luncheon
1:00pm-2:15 pm	Session 3: TBD
2:45pm-4:15 pm	Session 4: TBD
4:15pm-6:00 pm	After Party: Various Venues in Canal Park <i>(Optional)</i>

What is included in your ticket?

- 20+ engaging local speakers with ideas that will change your life
- Luncheon to network with community members
- TEDxDuluth T-Shirt or Hat
- Invite to our exclusive after parties at local venues

Upgrade your Ticket to VIP for more \$ and access:

- Front Seating Area for Main Session
- Both TEDxDuluth merch items
- Meet and greet with speakers after each section
- More items to be included, coming soon...